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## ***Nespresso* inaugurates its third production centre to meet growing consumer demand**

***With this strategic investment, Nespresso capitalises on its coffee expertise and accelerates its international development***

Romont and Lausanne, SWITZERLAND, 10<sup>th</sup> September 2015 – Nestlé Nespresso today inaugurated its new production centre in Romont, in the presence of Federal Councillor and Head of the Federal Department of Economic Affairs Johann Schneider-Ammann, State Councillor and Minister of Economic Affairs and Employment at the Canton of Fribourg Beat Vonlanthen, and Mayor of Romont Roger Brodard. This is the third *Nespresso* site built in Switzerland since 2002, after Avenches and Orbe.

"This production centre represents a strategic, long-term investment to meet the growing global consumer demand for the highest quality *Nespresso* coffees in the coming years," said Paul Bulcke, CEO of Nestlé SA. "It will not only contribute to the success of *Nespresso* in the growing portioned coffee segment, but also to the local, regional and national economic and social dynamism. Once again it demonstrates our affinity for our home country, with which we share values such as excellence and innovation."

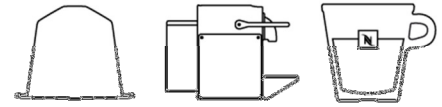
A true centre of coffee excellence and expertise, the Romont production centre was built in just over two years and represents a CHF300 million total investment. Since 2002 *Nespresso* has invested more than CHF1.1 billion in its industrial facilities in the cantons of Vaud and Fribourg.

In addition to the classic *Nespresso* capsules, the site will also produce the 14 Grands Crus for VertuoLine, a machine with revolutionary extraction technology, which was successfully launched in March 2014 in the United States and Canada. This machine was designed to cater to the North American preferences for large-cup coffees.

"With the production of VertuoLine capsules, Romont will support our significant growth ambitions in North America. Driven by innovation, the portioned coffee industry, which represents over USD5 billion, is growing strongly in that region. With VertuoLine, we have the right product to meet the increasing demand," said Jean-Marc Duvoisin, CEO of Nestlé Nespresso SA.

### **A positive impact on the local economy**

As with its production centres in Orbe and Avenches, *Nespresso* intends to have a long-term positive impact on the economic and social landscape of the town of Romont and the canton of Fribourg. The new site has already



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enabled the creation of 125 skilled, direct jobs, bringing the total number of *Nespresso* employees in Switzerland to over 2,300. More than 25 local companies participated in the construction of the site, representing 60% of its total budget.

« *The decision by Nespresso to locate the new plant in Romont is a fine reward for the hard work of the country as a whole. It also encourages us in our efforts to continue promoting Switzerland's strengths as a location for manufacturing and to boost employment,* » said Johann Schneider-Ammann, Federal Councillor and Head of the Federal Department of Economic Affairs.

« *The inauguration of this new Nespresso centre of excellence is a moment of joy and pride, which Fribourg citizens can wholeheartedly celebrate. It confirms that Fribourg is an attractive economic location for international industrial companies,* » said Beat Vonlanthen, State Councillor and Minister of Economic Affairs and Employment at the Canton of Fribourg.

« *Nespresso's arrival has given our region confidence in its economic future again,* » said Roger Brodard, Mayor of Romont.

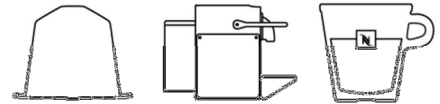
### **First LEED® Gold certified production centre in Switzerland**

Romont is the first production centre in Switzerland, and thus the first factory for Nestlé in Switzerland as well, to achieve the LEED® Gold certification (Leadership in Energy and Environmental Design). This certification not only covers the energy- and water-efficiency of an industrial building, it also weighs aspects such as employees' health and wellbeing at the workplace, and infrastructure for environmentally friendly mobility. Some examples of the various initiatives carried out by *Nespresso* to meet the LEED® requirements include the use of 20% recycled construction materials and an 18% decrease of the site's energy consumption thanks to heat recovery from the roasters, triple glazing and the use of LED lighting.

The LEED® certification extends *Nespresso's* sustainability commitments and forms part of its global sustainability strategy, *The Positive Cup*.

A Swiss company with global reach, *Nespresso* chose to establish its third production centre in Romont due to the Swiss excellence and know-how, the solid and reliable infrastructure and a skilled workforce, all strategic factors that guarantee the quality that *Nespresso* stands for.

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### **Facts and figures about the Nespresso Production Centre in Romont**

- Third *Nespresso* production centre in Switzerland, after Orbe (2002) and Avenches (2008) – worldwide production in Switzerland
- Investment in Romont: CHF 300 million
- Total investment in production facilities in Switzerland since 2002: CHF 1.1 billion
- Total site area: 11 hectares (15 football fields)
- Building's surface area: 21,000 m<sup>2</sup>
- Construction duration: 2 years
- Maximum building height: 40 metres
- Over 3200 people worked on the construction
- 25,000 m<sup>3</sup> of concrete, 35,000 m<sup>2</sup> of façades, 500 km of electric cables, 70 km of pipes and ventilation ducts, 2400m of rails
- Current number of *Nespresso* employees on the site: 125
- Production of classic and VertuoLine capsules
- First LEED® Gold certified production centre in Switzerland, first Nestlé LEED® certified production centre in Switzerland

### **Additional content**

Visuals can be downloaded from the *Nespresso* corporate website from 4:00PM

CET: <http://www.nestle-nespresso.com/media/library/pictures>

[Backgrounder on LEED® certification](#)

B-roll footage available upon request

### **Media contact**

Diane Duperret, Corporate PR Manager

Nestlé Nespresso SA

Dir.: +41 21 796 92 89

Central: + 41 21 796 96 96

[diane.duperret@nespresso.com](mailto:diane.duperret@nespresso.com)

### **About Nestlé Nespresso SA**

Nestlé Nespresso SA is the pioneer and reference for highest-quality portioned premium coffee. Headquartered in Lausanne, Switzerland, *Nespresso* operates in 62 countries and has more than 10,500 employees. In 2014, it operated a global retail network of over 400 exclusive boutiques. [www.nestle-nespresso.com](http://www.nestle-nespresso.com).

### **About VertuoLine**

VertuoLine is a coffee system designed to cater to North American consumption preferences for large-cup coffees. The extraction system, which has once again revolutionised the way consumers prepare and enjoy their coffee, uses Centrifusion™ technology. VertuoLine provides an extremely high level of precision. Bar code technology recognizes the Grand Cru capsule being used and then optimizes the extraction to always produce a perfect cup of coffee. The 14 high quality Grands Crus, including long, semi-caffeinated and flavoured coffees, as well as espressos, are only available in the US and Canada.