



Nespresso Sustainability Advisory Board

Project Background AAA Africa Initiative

Partners: Nestlé Nespresso, TechnoServe, George Clooney, local governments
Location: Ethiopia, Kenya, South Sudan
Scope: Farmer welfare, economic development, coffee quality, coffee traceability

- 1) Expansion of the Nespresso AAA Sustainable Quality™ Program in Ethiopia and Kenya**
- 2) A program to revive high quality coffee production in South Sudan**

Background

Nespresso has been buying coffee from East Africa, mainly Kenya and Ethiopia, since 1998. The expansion of the *Nespresso* AAA Sustainable Quality™ Program in Africa is an important component of ensuring that the company can reach its objective of sourcing 100% of its coffee from the AAA Program.

The supply chain in East Africa presents multiple challenges. Almost all coffee traded in Ethiopia and Kenya passes through a commodity exchange or auction system, making traceability a challenge. At present, South Sudan does not export any coffee due to the lack of an organized supply chain.

Overview

Ethiopia and Kenya

Nespresso will expand the AAA Program to include more smallholder coffee farmers and will partner with local governments and TechnoServe to improve coffee sustainability at farm level. As part of this approach, the partners will provide training to smallholder farmers to help improve their productivity and the quality of their coffee. The program will also incorporate community development programs that address key socio-economic challenges in the coffee growing communities and support farmer welfare.

Specifically, the initiative will scale the current AAA Program in Ethiopia to include more cooperatives in the Sidama region and provide assistance to more coffee farmers. It will also lay the groundwork for expansion of the AAA Program in Kenya and regions of Ethiopia beyond Sidama. In regions where 100% coffee traceability is currently not feasible, the partners will seek to explore alternative solutions, including washing stations and private farms, to engage new coffee farmers. In addition, the Program will invest in the development of infrastructure, in collaboration with local government, for efficient coffee processing.

South Sudan

Nespresso will work with TechnoServe and the Ministry of Agriculture, Forestry, Cooperatives and Rural development of the Republic of South Sudan to revive high quality coffee production in the country in order to contribute to economic development and create supply.

As part of the program, *Nespresso* plans to be the first company to offer coffee from the country following its independence. To achieve this, the partners will establish a coffee replanting program and agronomy and quality training support for local coffee growers. The program will also work to identify local entrepreneurs for coffee marketing services and perform leaf and soil surveys to rehabilitate soils for coffee production in the Yei region.